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Playaway Picture This Contest: Winners have been revealed!

Victoria, TX – 01/13/11 – Rapides Parish Library – Westside Regional Branch in Alexandria, LA has been awarded the \$10,000 grand prize in the Playaway Picture This Contest. Victoria Public Library was among the top finalists in the nationwide Playaway Picture This Contest. Winner details are available online at <http://vote.playaway.com>.

Out of hundreds of entries Victoria Public Library was selected as a top 10 finalist based on their outstanding participation in Playaway’s patron awareness campaign. This endeavor was made possible with the involvement of patrons, friends and fans. “We are thankful for the support of the community in voting for the library,” states Dayna Williams-Capone, Library Director. “It’s a great achievement to be among the top 10 finalists and share this excitement with the community.”

Playaways are one of the most popular new audiobook formats in the library; providing patrons the portability of a digital audiobook. It comes with the audio content already pre-loaded on it and a battery to make it play. Simply plug in earbuds and enjoy. Each Playaway weighs only two ounces and has a universal accessory jack. Learn more about Playaway at www.playaway.com.

